

Ms. Cheap's Penny Drive

Benefiting Second Harvest Food Bank of Middle Tennessee

Presented by The Tennessean, Pinnacle Financial Partners,
Wilson Bank & Trust, and Kroger

Did you know that hunger is a reality for nearly 400,000 Middle Tennesseans?

In Middle Tennessee, 1 in 8 people including 1 in 6 children are at risk of hunger meaning that they don't know when or where they will find their next meal.

Since 2009, Ms. Cheap's Penny Drive has raised more than \$580,000 which has provided almost **THREE MILLION** meals to hungry Middle Tennesseans.

Mary Hance, Ms. Cheap, had one goal in mind when creating the Penny Drive: to raise awareness of local hunger issues and raise money to feed hungry people.

As the demand for food assistance continues to increase, Second Harvest must distribute more food than ever and **we need your help.**

You can make a big difference with the change in your pocket.

With every \$1 donated to Second Harvest provides 4 meals to our neighbors in need.

Please give and give often!

Ms. Cheap's Penny Drive is November 1st - January 31st



Penny Drive cans are available and donations are accepted at Second Harvest, Pinnacle Financial Partners and Wilson Bank & Trust locations.

Together, we can FEED MIDDLE TENNESSEE.

Learn more about Ms. Cheap's Penny Drive at secondharvestmidtn.org/pennydrive

11 Ways to Get Involved

- 1 Keep a penny can at home or in your car and drop in all of your change. Use only bills (\$1, \$5, or \$10) when making a purchase and put all leftover change in your penny can.
- 2 Have a Penny Drive Bake Sale. Take your delicious goodies to work, school, or place of worship and have your customers donate a few dollars to the Penny Drive as payment.
- 3 Take penny cans to your office or school and encourage co-workers, classmates, students and customers to drop in spare change. Ask your company to match your Penny Drive donations!
- 4 Create a competition in your office and see which department can raise the most money for the Penny Drive. Add an incentive or a prize for the winning team.
- 5 Donate online at secondharvestmidtn.org/pennydrive
- 6 Party with a Purpose and ask holiday party guests to bring donations (coins, cash, and checks) for Second Harvest instead of a host or hostess gift.
- 7 Pass a penny can around at your garden club, book club or civic club meetings. Better yet, use the Penny Drive as a holiday service project.
- 8 Share your Penny Drive story on social media by using #mscheappennydrive and encourage your network to participate.
- 9 Throw the Penny Drive a 11th birthday party! Make a pledge to fill 11 penny cans, give \$11 and invite 11 friends to participate.
- 10 In the check out line at Kroger? Donate your change to the Penny Drive donation box.
- 11 Have a yard sale or garage sale and donate the proceeds to Penny Drive.

